

# FACULTY OF HOSPITALITY AND TOURISM SCHOOL OF TOURISM

## FINAL EXAMINATION

Student ID (in Figures)	:														
Student ID (in Words)	:														
Course Code & Name	:	τοι	13003	TOU	RISM	DEST	INAT	ION F	PLAN	NING	& DE	VELO	PME	NT	
Semester & Year	:	Janu	iary –	- Apri	I 2023	}									
Lecturer/Examiner	:	Nab	ila M	ohd Y	′unus										
Duration	:	3 Ho	ours												

## **INSTRUCTIONS TO CANDIDATES**

1. This question paper consists of 2 parts:						
	PART A (60 marks)	:	Answer all NINE (9) short answer questions. Answers are to be written			
			in the Answer Booklet provided.			
	PART B (40 marks)	:	Answer TWO (2) essay question. Answers are to be written in the			
			Answer Booklet provided.			

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.
- **WARNING:** The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

## Total Number of pages =3 (Including the cover page)

# PART A : SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S) : There are NINE (9) short answer questions. Answer all questions in the Answer Booklet(s) provided.

## **QUESTION 1**

State any <b>FOUR (4)</b> major types of planning practice in a country.	(4 marks)

#### **QUESTION 2**

Identify FOUR (4) main elements in tourism system introduced by Mill and Morrison (1985).					
	(4 marks)				

# **QUESTION 3**

State SEVEN (7) steps in plan preparation for basic planning process of a destination.

#### **QUESTION 4**

Barrie-free design should be applied to tourist transportation facilities and attractions. Describe **FOUR (4)** techniques to apply in designing for the handicapped tourist with examples. (8 marks)

## **QUESTION 5**

Identify FIVE (5) challenges impacting urban tourism development.

(5 marks)

(7 marks)

## **QUESTION 6**

The World Tourism Organization (UNWTO) emphasis on THREE (3) aspects in sustainable development approach for Tourism planning at all levels. Discuss these **THREE (3)** aspects. (6 marks)

#### **QUESTION 7**

Identify any FOUR (4) specific principles of a resort planning with examples.

(8 marks)

## **QUESTION 8**

The Environmental Impact Assessment (EIA) procedure is being increasingly applied throughout the world to all types of development, including tourism projects. Identify any **SIX (6)** environmental impact checklist stated in EIA Model. (6 marks)

#### **QUESTION 9**

Tourism policy and planning typically involved a number of components. List **SIX (6)** components of tourism with examples. (12 marks)

#### END OF PART A

## PART B : ESSAY QUESTIONS (40 MARKS)

# INSTRUCTION(S) : TWO (2) Essay questions. Answer ALL the questions in the Answer Booklet(s) provided.

#### **QUESTION 1**

Select any tourist destination that you are familiar and critically analyse the development of the destination by using the Butler's (1980) Tourist Area Life Cycle (TALC) model.

(20 marks)

#### **QUESTION 2**

The past and present annual number of tourist arrivals should be determined as an indicator of the general growth and level of tourism, and monthly figures obtained to calculate the seasonal fluctuations arrivals. Analyze **FIVE (5)** tourists' arrivals and characteristics of a destination that you are familiar.

(20 marks)

END OF EXAMINATION PAPER